

## Chief Financial Officer Greenlane Renewables Inc.



May 2022

### The Opportunity

If you are a purpose-driven CFO keen to help us shift to a clean economy and to contribute your public company financial leadership skills in a high-growth, innovative and globally expanding organization – this could be the role for you!

Publicly listed (TSX:GRN) Greenlane Renewables Inc. (“Greenlane”) is an exciting cleantech scale-up headquartered in Metro Vancouver, BC, and a pioneer in the rapidly growing renewable natural gas (“RNG”) industry. Their revenues are on a strong upward path – CAD\$55M in FY2021 – and they have a growing global team of 115+. Greenlane’s world-class technology produces clean, low-carbon and carbon-negative renewable natural gas (RNG) from organic waste sources including landfills, wastewater treatment plants, dairy farms, and food waste. Their innovative solutions are helping to clean up the most difficult-to-decarbonize sectors of the global energy system: the natural gas grid and the commercial transportation sector.

To help drive their onward growth and impact, Greenlane Renewables is now seeking an energetic, collaborative and resourceful **Chief Financial Officer** to join their executive leadership team.

In this role, you will lead the finance function of a high growth, clean technology TSX-listed company, which brings a rare combination of proven technology with a solid and growing global customer base – in a market with rapidly accelerating demand.

As CFO, you will have responsibility and accountability for the company’s entire finance function, including all accounting, forecasting, budgeting, public company financial reporting, compliance, disclosure, planning & analysis, tax, treasury, risk management, corporate finance, internal controls and information technology across Greenlane’s international operations. M&A is part of Greenlane’s plan for growth, and you will be a key part of this strategy and process as CFO. You will report directly

to the CEO and lead an experienced and growing finance team currently consisting of around 10 members.

Joining the team at Greenlane, you will find a purpose-driven, can-do culture where teams work together with an entrepreneurial spirit and a positive solution-oriented mindset.

Please visit [www.greenlanerenewables.com](http://www.greenlanerenewables.com) for more information on their purpose, products and services.

## Candidate Profile

- To succeed in this high-impact role you will care deeply about Greenlane's mission and positive impact on the world; and your finance leadership experience will include both high-growth and publicly listed environments. To clarify, Canadian public company experience is an absolute pre-requisite for this role. You will be an engaged and passionate leader of teams, a team-player ready to roll up your sleeves and also from a strategic standpoint. Ideally you will have thrived in a new, emerging market environment where innovation and resourcefulness are key. Above all, you will lead with clarity, empathy, and purpose.

## Skills & Experience Checklist

- Superior leadership and management ability with a calm approach and ability to inspire and drive loyalty and engagement of team members.
- CPA designation with 15+ years of progressive industrial financial leadership experience; this is essential.
- Held CFO role in a Canadian publicly listed environment with primary responsibility for all capital market regulatory filings. A CFO-ready finance leader in a large, relevant, publicly listed environment may also be considered.
- Industry experience involving complex finance requirements, global operations and growth is essential; exposure to the financing of large capital projects is highly preferred.
- Successful involvement in and completion of capital markets financings and M&A transactions.
- Cleantech, renewable energy or tech sectors are of particular interest, as are project-based organizations that design, procure, build, deliver and commission on-site capital-intensive systems through a multilayered international supply chain and outsourced manufacturing model.
- Experience in a project-delivery oriented environment which involves banks, lenders, insurers, investors, EPC contractors (Engineering, Procurement and Construction), utilities, and other sophisticated stakeholders will be a strong asset.
- Product-oriented organizations involving complex, industrial solutions or applications are also of particular interest.
- A track record in a growing organization requiring rigorous financial leadership operating within

a financially dynamic structured framework; including good exposure to capital markets, long term debt structure, bank financing (bonding would be an asset).

- Experience in communicating financial results, strategy, vision, growth objectives and potential in a compelling manner to analysts, investors and brokers to ensure a consistent message is delivered.
- Demonstrated knowledge and adherence to regulatory and accounting and reporting practices in Canada (IFRS), with solid understanding of the implications of NI 52-109 and securities commissions.
- Prior experience within a publicly traded company in Canada. Additional US exchange experience would be a strong asset (NASDAQ or NYSE).
- Strong overall knowledge of FP&A, treasury, risk management, audit, taxation, financial reporting and controllership.
- Understanding of information systems from an oversight perspective is preferred, ideally with experience of overseeing the development of an IT platform in a high growth company.

## Location

This position will be based at the Greenlane Renewables global HQ in Metro Vancouver, BC. For the right candidate, Greenlane will either help with relocation, or consider a remote setup environment. Greenlane is currently working to an informal hybrid model of working from home and office.

## Your Candidate Journey

Greenlane Renewables has entrusted [Elaine Grotefeld](#) at [Latitude Cleantech Search](#) to help them recruit for this important role. Please contact Elaine directly for a confidential conversation, by emailing her on [elaine@cleantechsearch.com](mailto:elaine@cleantechsearch.com) or through [linked in](#).

- Elaine and Latitude commit to engaging with you in a respectful and transparent manner throughout this process and to respect the confidentiality of any documents or information shared.
- Greenlane Renewables and Latitude Cleantech Search are committed to ensuring a fair, open and accessible process and look forward to considering candidates from a diversity of backgrounds.
- Greenlane believes in the power of diversity and inclusion and welcomes applications from all demographics and equity-seeking groups.

Thank you for considering this impactful and exciting opportunity.